

## MEDIA ADVISORY

### CONTINENTAL AFRICA PUBLIC SERVICE DAY (APSD)

#### INVITATION TO MEDIA REPRESENTATIVES

**WHAT:** The 8<sup>th</sup> Continental Africa Public Service Day (APSD) will be celebrated under the theme “*Building the Africa We Want through embracing an ethical culture that underpins purpose driven leadership in the Context of a Crisis*”.

Media opportunities include:

- Coverage of the official opening ceremony of the 8<sup>th</sup> APSD
- Interview with AU officials and Member States
- Coverage of the exhibition booth visit
- Coverage of the official opening ceremony of the Special Ministerial Session for African Ministers responsible for Labour/Public/Civil Services (*programme attached*)
- Coverage of the Award Ceremony

**WHEN:** 21-23 June 2021

**WHERE:** Victoria Fall, (*Elephant Hills Resort and Conference Centre*), Republic of Zimbabwe

**WHO:** The 8<sup>th</sup> Continental Public Service Day is organized by the African Union Commission through the Department of Political Affairs, Peace and Security (PAPS), in collaboration with the Government of Zimbabwe.

#### OBJECTIVES:

The key objective of the 8<sup>th</sup> 2021 Continental APSD celebrations is to avail a platform for African Union member states to dialogue and discourse on the successes and challenges of service delivery in the Context of a Crisis in African and exchange best practice on how to transform Africa's public administration more so in this challenging environment of the Covid pandemic. It will also provide a peer learning platform on country's perspective on Service Delivery, Continuity and Recovery during and post Covid Pandemic Dispensation.

#### Participants:

Participants will be drawn from the AU Member States, including organizations active in the sphere of public administration, universities, the private sector, Media and other non-state organizations.

*Journalists are invited to cover the opening ceremony of the 8<sup>th</sup> Africa Continental Public Service Day (APSD) celebration on **Monday 21<sup>st</sup> June 2021** starting from 8:30am, as well as the special ministerial session on **Thursday 23<sup>rd</sup> of June** at 11:00am respectively at Elephant Hills Resort and Conference Centre.*

***Draft working programme of the APSD event is attached:***

**For additional information on the APSD:**

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